



What our members are saying.....

The following testimonials were unsolicited and the members providing them are real. Their locations have been omitted to prevent unqualified candidates from calling members directly and consuming their valuable time. The location of any of our members, including those who have supplied testimonials, are available from the corporate office to any individual who meets our qualification standards.

Our decision 5 + years ago truly changed our lives. The Seniors Choice business model, the systems, the training, and the thorough and always available support of corporate literally guaranteed our success. I cannot praise The Senior's Choice enough when talking to prospective new members and I am sure the enthusiasm of the membership comes through loud and clear when prospective members do their due diligence and call us. In my mind the decision to join The Senior's Choice versus a franchise should be readily evident to anyone serious about getting into this industry. We are so grateful for the significant contribution The Senior's Choice has made in order for us to be successful.

Terri did an assessment yesterday and was #4 of 6 companies the potential client was interviewing. She was told by the man's son at the end of the assessment that she by far was the most professional person that they had met at that point. They just called today to confirm that they were choosing us and told Terri again that our presentation to them was "light years above our competition." (I am certainly not saying this because it is my better half either.) My point in relating this to you is that The Seniors Choice instilled the importance of a professional approach from the get-go. We have been successful due to all the preparation and training you all provided. I hope you are able to SCREAM this from the rooftops when talking to prospective new members as I truly believe your competition and ours falls far short in their approach to the assessment process.

John Neill

Hi Steve! Gabriella and I feel strongly that what you have been offering us as members has been absolutely exceptional. We are proud to be part of this organization and ALWAYS emphasize our membership in our advertising media.

We now have over 100 caregivers and are doing exceptionally well, but have only been in business for less than 2 years. Being a part of a nation-wide organization and having access to your experience, expertise, and superb member support, has been a tremendous advantage to us. We could never have achieved this success without having you behind us all the way.

Our association with The Senior's Choice most certainly gives our clients comfort knowing that we are part of such an organization and that we are local. We are really getting the best of both worlds and are taking advantage of it!

Thank you for everything you do,
Stan Lawson and Gabriella Ambrosi

I wanted to thank you for everything you and the TSC team has done to help me get Caring Tree to where it is today. I started with a laptop and printer in a one bedroom apartment and we are now over a million dollar company and getting better every day. I just wanted to make sure I say thank you because no matter what happens from this point forward I am a better person now than when I started and without your help I may never have started.

Sincerely,
Joe Orlando

The Ops Manual is brilliant and I go back to it frequently when establishing systems for our company.

I remember thinking that when I got into the senior care business that I was ahead of the game because I had an existing company doing very similar services for people with developmental disabilities. What I found out was that I (not to mention everybody else I know in my older business) were doing half our work bass-ackwards. I can't tell you how many times that I've been thinking about a problem and trying to identify the "upstream cause" that I've gone into that manual or thought of something that was said in my TSC training and went "Aha, they are right again".

I now think that my experience in Supported Living, rather than giving me a running start on senior care, actually gave me a very clear perspective on how much I didn't know and how valuable my decision to join TSC has been. I now consider that decision to be the best business decision of my life. Thank you and thank you again.

Sincerely,
Steve Glenn

I am very happy with my decision to go with The Senior Choice. I want to thank everyone there for giving me everything I need to make my business a success. While I learned a lot at the training class, it did not stop there. I had been doing this business for several years on my own and was doing ok. But with the help of The Senior Choice, I now have a BUSINESS. This is the real thing. You have had all the answers for me: in marketing, payroll, hiring, training, etc. If I can't find it in the books or CD's you sent, I know you are just a phone call away. Thank you, Thank you, Thank you. You have fulfilled my dreams and more.

Carol Hardin

I had to write you to tell you what a terrific experience the initial TSC training was for me. As you know by now, I have 35 years of successful business experience. I think I have been involved in about 16 businesses as an owner or owner-operator. I have been a franchisee of public, national companies in five of those businesses. Suffice to say, I have seen the good and bad of franchisor performance.

The time I spent in the initial The Senior's Choice training was by far the absolute best business start-up training that I have ever experienced or have knowledge of, especially including those franchises I mentioned. Obviously, the general principles of marketing and management that you and Peter Droubay presented were not new to me. I had "heard it all before", but never in such a meaningful and learnable fashion. As, trainers, you guys are tops!

It certainly helps that your organization, The Senior's Choice, is a great concept, but I have never seen a more thorough, on-point applicable, and easy-to-use library of operations, marketing, training, procedure and policy manuals. In short, your "business in a box" is the best set of organizational and operational tools that I have ever seen, and far and away, the best value. It has been a while since I have been so excited and optimistic in a business startup. Thanks to you and your organization, I feel that our company now has excellent prospects in adding in-home senior companion care to the services we offer at our assisted living facilities.

Carlton Wiggins, CPA

In our state, one must be state licensed to do any hands on care at all. There are several levels of licenses. We applied and the state inspector was soooooo impressed with what we had in place that he is giving us the higher level of state license. Steve, all we did was follow the policies and procedures you had outlined for new hires and care plans, etc. He was impressed with the quality of the caregiver training materials, as well as with the assessment process. He even went so far as to say, "I wish I could send people to you two so that they could see how it's done." He probably said 4-5 times how we made his job easy (on the day of our inspection) and how he couldn't believe everything we had in place. So, put that feather in your cap and strut awhile! We are very aware that it went well for us because of the quality materials, training, and support that you provided.

Thank you, Steve.

Adele Belfsky

I just wanted to thank you again for the opportunity you gave me! I just came back from my accountant and I had bad news/good news. Good news that my income has increased and bad news that I now owe taxes! In fact my accountant said I should be proud of myself, that around here women don't often make the income I made this year!

I don't know if you remember, but when I was inquiring about this business you asked me what my income was. When I told you what I made, you said I need to do this. Well, I never in my wildest dreams ever thought I would be as successful as I have been. I feel very blessed to have had this opportunity to not only support myself and look forward to a financially stable future but do it all while doing something I find very rewarding!

Now, if I could just get past the small town girl mentality and take your advice to get the company to run itself, I'll have it made.. I don't feel like a CEO of a large company, but I do enjoy seeing the expression on people's faces when I tell them that I employ 60 caregivers!

Thank you again,
Cindy Thieschafer

It's amazing how all the stuff you guys at TSC teach us really does come true. For almost two years now, we have done all the things we're supposed to do. We have some outstanding referral partners. We're out in the public networking, volunteering, donating - trying to make a difference. Our phone rings with new opportunities and we remind ourselves that it's working just like you said it would. And we believe that if we do things correctly, we won't have to worry about business coming our way - Somehow it just happens!

Lana Wilde

After looking into other franchises, we realized that franchises were just not for us and almost gave up until we came across the TSC web site. TSC offered the best of everything...the support for starting the business yet the flexibility of making it OUR business. Talking to existing members sure helped make our decision easier and Steve was extremely helpful in answering our last few questions.

This business is something that is not only needed, but wanted and appreciated! The more we get into the business, the more I love it.

The Senior's Choice offers everything you need to get your business off the ground. I only wish I had taken advantage of their help earlier!

Colleen McKernan